

innovacorp

Innovacorp
We get invested.

Lidija Marusic January 10, 2012



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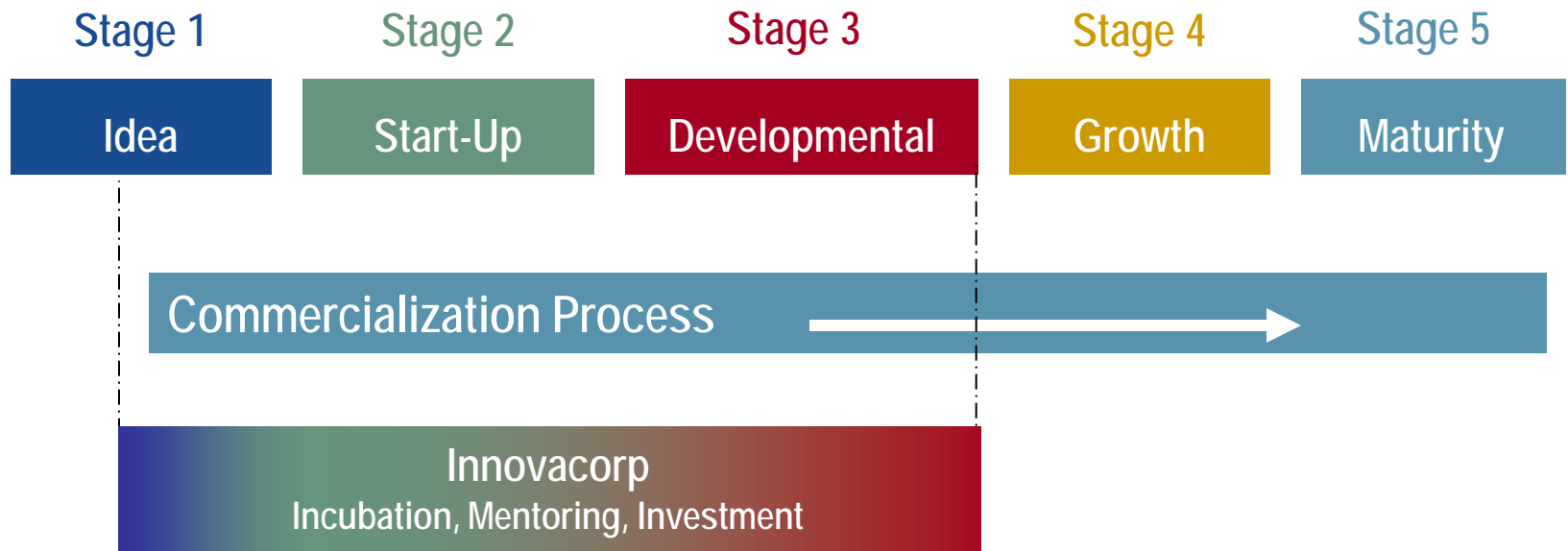
Core business

Seed and early stage venture capital

Goal

To accelerate the growth of Nova Scotia knowledge-based companies

Stages of Growth



Key Industries

Clean technology

Information technology

Life sciences

Advanced manufacturing and aerospace

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Recent Investments



TitanFile



I-3 Technology Start-Up Competition

I-3 – Idea, Innovation, Implementation – finds and supports high potential early stage Nova Scotia knowledge-based companies, and encourages entrepreneurial activity across the province.

Nova Scotia is divided into five competition zones.

1st place winner in each zone: \$100,000 award package made up of cash and business building services

2nd place winner in each zone: \$40,000 award package made up of cash and business building services

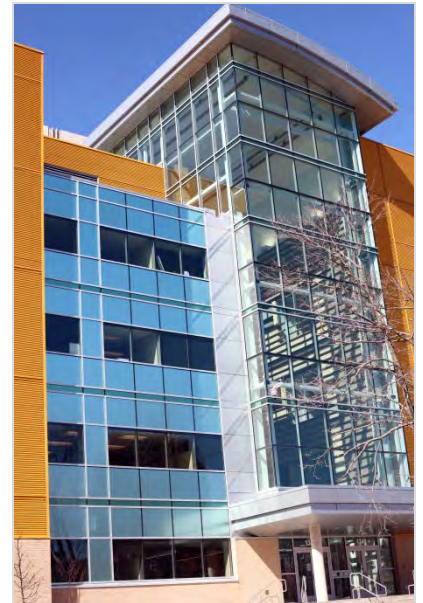
Provincial winner (selected from the five 1st place zone winners): \$100,000 seed investment from Innovacorp. Awards event on **February 8, 2012** – join us!



Innovacorp Enterprise Centre

An incubation facility for early stage companies in the life sciences and clean technology industries, providing:

- Lab, office and meeting space
- IT infrastructure and services
- On-site support staff (e.g. administrative, bookkeeping)
- Tenant flexibility
- Enhanced credibility and exposure
- Cost savings
- Training opportunities
- Innovation culture (co-located with like-minded entrepreneurs and industry groups)



Early Stage Commercialization Fund

Innovacorp's Early Stage Commercialization Fund helps move Nova Scotia university and community college research to market.

Up to \$50,000 in funding is available per project. Deadline for the current round is **February 10, 2012**.

Project duration can be up to 12 months.

Project Proposal Components

Project overview

Description of discovery

Exposure of discovery to date

Market analysis

Project Team

Development plan

Use of Funds

Proof of concept development

Build prototypes

Assess or validate market potential

Develop business plans

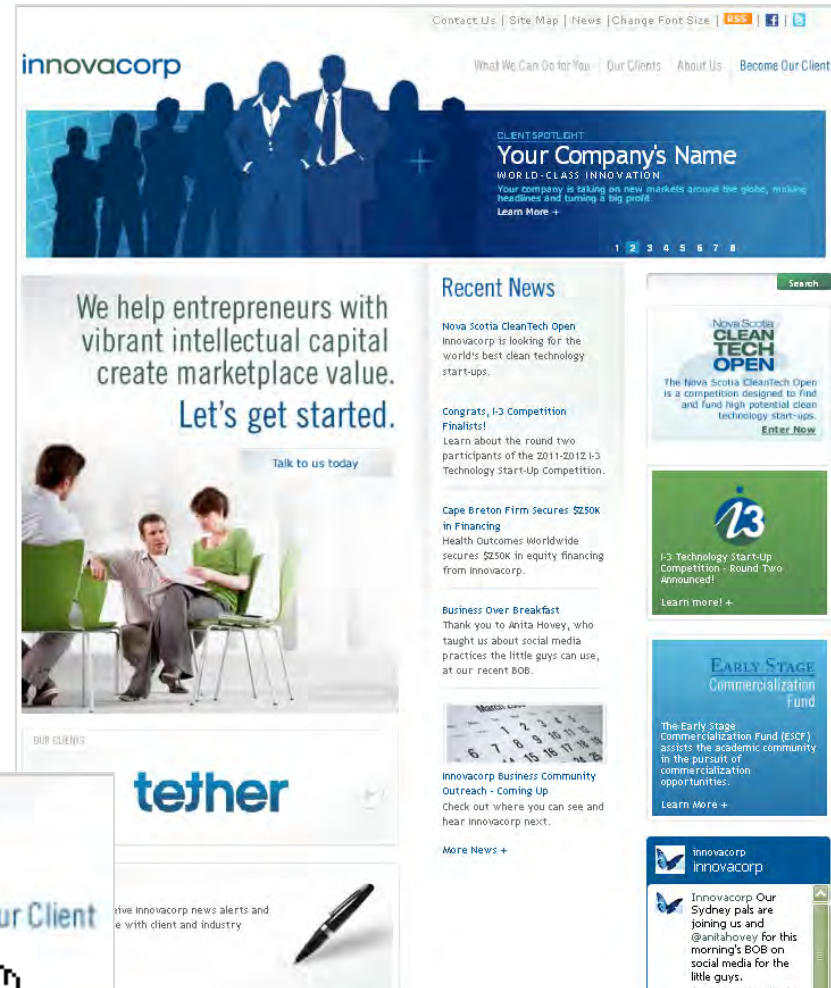
Develop intellectual property protection strategies

Leverage other funds

Questions?

Contact : 902.424.8670
info@innovacorp.ca

Visit:  www.innovacorp.ca
 www.twitter.com/innovacorp
 www.facebook.com/innovacorp



The screenshot shows the Innovacorp website homepage. At the top, there is a navigation bar with links for 'Contact Us', 'Site Map', 'News', 'Change Font Size', 'RSS', 'Facebook', and 'Twitter'. The main header features the Innovacorp logo and a navigation menu with 'What We Can Do for You', 'Our Clients', 'About Us', and 'Become Our Client'. A large banner image shows silhouettes of people in business attire, with a 'CLIENT SPOTLIGHT' section titled 'Your Company's Name' and the text 'WORLD-CLASS INNOVATION'. Below the banner, there is a 'Recent News' section with several articles, including 'Nova Scotia CleanTech Open', 'Cape Breton Firm Secures \$250K in Financing', and 'Business Over Breakfast'. A 'tether' logo is visible in the bottom right corner of the screenshot. A hand cursor is pointing at the 'Become Our Client' link in the navigation menu.